NATIONAL GARDEN BUREAU - MEMBER UPDATE AUGUST 2020

THE INDUSTRY'S ONLY NON-PROFIT GARDEN AMBASSADOR
NGB's Membership is GROWING!
(18 new members in 2020)

Welcome New Members!
Click here for member list.

THE INDUSTRY'S ONLY NON-PROFIT GARDEN AMBASSADOR

Eco Beneficial
GardenSoxx
Garden Tutor
Gardeners Confidence
Gurney's Seed & Nursery
Green Fuse Botanicals
Known-You Seed
Natural Beauty Home
PineTree Seeds
Plant Development
Plant Haven
Pure Line Seeds
Skippys Garden
Star Roses and Plants
The Dallas Garden
True Leaf Market
Vitalis Organic Seeds
Walters Gardens
### An Engaged Community

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<th>Platform</th>
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<tr>
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**NGB's Community Continues to GROW!**

*THE INDUSTRY'S ONLY NON-PROFIT GARDEN AMBASSADOR*
In August 2020, we gave an exclusive look at the new plants and products our members are introducing for 2021. This was done in two parts for GardenComm members during their Virtual event held the week of August 10th.
"FUTURE OF GARDENING"
PRESENTATION & DISTRIBUTION

RESULTS FROM OUR "FUTURE OF GARDENING" SURVEY WERE PRESENTED DURING CULTivate'20VIRTUAL WHICH RESULTED IN ADDITIONAL PODCAST AND PUBLICATION INTERVIEWS.

RESULTS WERE ALSO SENT TO ALL MEMBERS IN JULY.

GREENHOUSE PRODUCT NEWS FEATURED AN ARTICLE ON THIS SUBJECT IN THEIR AUGUST ISSUE.

THE INDUSTRY'S ONLY NON-PROFIT GARDEN AMBASSADOR
Victory Garden resurgence continues

The interest in gardening continued to surge since our last update in April. So we continue to deliver with blogs, e-newsletters and social media posts.

Coming Soon: a series of VG 2.0 blog posts featuring #FallisforPlanting topics!
Victory Garden "Ask the Expert" tips get a lot of shares on Pinterest!
2021 Year of Crops
Contact us for logos that you can start using now!
During the first part of each month, we do a week long celebration for our 100th anniversary with intriguing and engaging social media posts. Thus far this year, we've done four of these celebrations with member sponsors who donate products for giveaways. This generates a great interest from our community and helps build the NGB email database.
WE HOPE YOU ARE HAVING A GOOD SUMMER! WATCH FOR ADDITIONAL NGB ACTIVITIES AS WE CONTINUE TO GROW OUR REACH.

ALL THE BEST TO YOU,
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