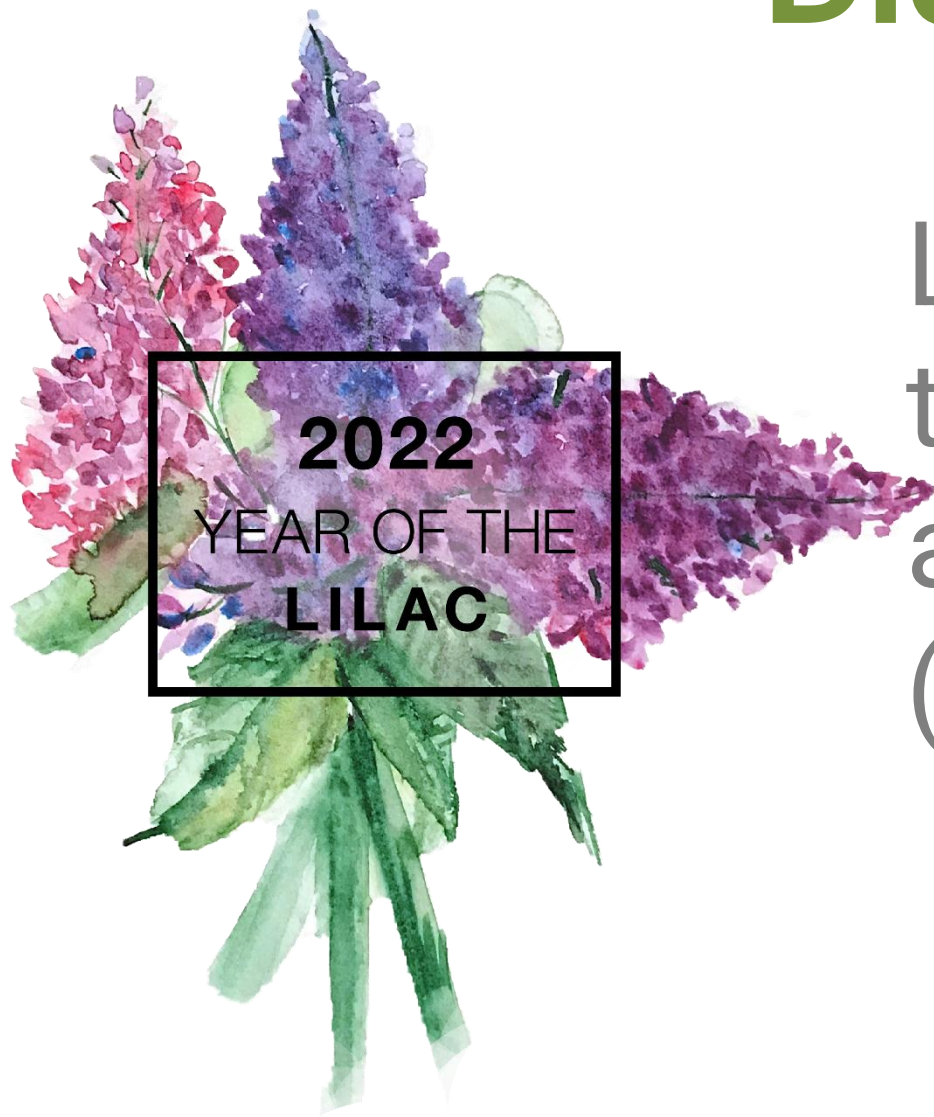


Did you know?



Lilacs belong to the same family as the olive (Oleaceae).

#yearofthelilac



Did you know?



Purple colored varieties traditionally have the strongest scent.



#yearofthelilac

Did you know?



Lilacs can grow for 100+ years, often outliving the homes they were planted around.



#yearofthelilac

Did you know?



The lilac is
the state
flower of
New
Hampshire.

#yearofthelilac



Did you know?



2022

**YEAR OF THE
LILAC**

Purple lilacs
represent love
& spirituality.
White lilacs
symbolize
purity &
innocence.



#yearofthelilac

Did you know?



2022

**YEAR OF THE
LILAC**

Lilacs are known as the “Queen of Shrubs” and may evoke a nostalgic memory for today’s buyers.



#yearofthelilac

Did you know?

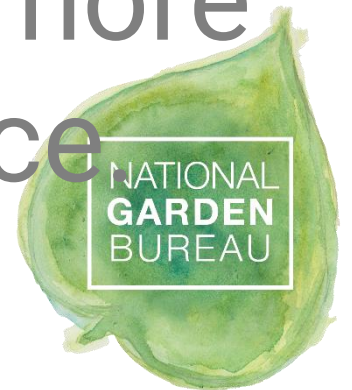
New lilacs are being bred for an extended bloom time or rebloom, a more manageable stature and more heat tolerance



2022

**YEAR OF THE
LILAC**

#yearofthelilac



**NATIONAL
GARDEN
BUREAU**

Did you know?

Lilacs originated in Eastern Europe and Asia and were brought to America in the 17th century.



#yearofthelilac

