

Did you know?

California produces
90% of the broccoli
consumed in the U.S.



#yearofthebroccoli



Did you know?

The U.S. ranks 3rd in the world for top broccoli export production with Spain and Mexico being #1 and 2.



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Did you know?

Broccoli comes from the Italian word *broccolo* (or *broccoli*) which means “The flowering top of a cabbage.”



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Did you know?

There are two forms of broccoli: sprouting and heading.



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Did you know?

The optimal storage life of freshly harvested broccoli is 21-28 days.



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Did you know?

Over the last 25 years, broccoli consumption in North America has increased 940%!



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Did you know?

Broccoli has more protein than most other green vegetables.



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Did you know?

Broccoli is considered a superfood because of its high nutritional value.



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