Did you know?

Year of the Basil 2027

The name "basil" comes from the Greek word basileas, which means "king." In many ancient cultures, it was considered a noble herb and was used in royal perfumes & medicines.

#yearofthebasil

Did you know?

Year of the Basil 2027

In Italy, basil is a symbol of love. If a woman places basil on her balcony, it's a signal to her suitor that he is welcome to visit. In Romania, if a man accepts a sprig of basil from a woman, they are considered engaged.

#yearofthebasil

Did you know?

Year of the Basil 2027

In the Middle Ages, it was believed that crushed basil leaves left between bricks or under flower pots would turn into scorpions.

#yearofthebasil

Did you know?

Year of the Basil 2027

While we usually think of ‘Sweet Basil’, there are many popular types each with a distinct look, flavor and scent.

- Thai: Tases & smells like anise or licorice.
- Lemon/Lime: Contains citrusy notes.
- Cinnamon: Features a warm, spicy fragrance.

#yearofthebasil

Did you know?

Year of the Basil 2027

In India, a specific type of basil called Tulsi is considered sacred in the Hindu religion. It is planted in courtyards and temples to protect the home and is believed to offer divine protection and healing properties.

#yearofthebasil

Did you know?

Year of the Basil 2027

Basil is the "diva" of the herb garden. It is extremely sensitive to cold and will turn black and wilt if temperatures drop below 50°F. This is why it’s often the last thing planted in spring.

#yearofthebasil

Did you know?

Year of the Basil 2027

Basil is packed with essential oils **that contain compounds** like eugenol, linalool, and citronellol, which have strong anti-inflammatory and antibacterial properties.

#yearofthebasil

Did you know?

Year of the Basil 2027

Unlike most herbs, basil hates the refrigerator. Cold temperatures cause the leaves to oxidize. The best way to keep it fresh is to treat it like a bouquet of flowers: trim stems and place them in a glass of water on the counter.

#yearofthebasil